


Copy written by Tom Sullivan

sullivanwordsmithing.com

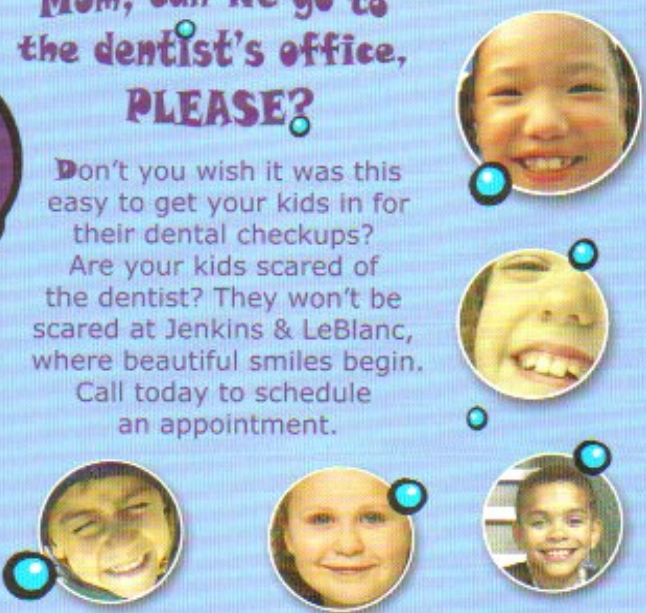
The client had been having poor results with a previous version of this postcard and came to Mail Print, Inc., where I was working at the time, for help. My rewrite on the copy got the desired results, generating business for the practice.



Jenkins & LeBlanc

Mom, can we go to the dentist's office, PLEASE?

Don't you wish it was this easy to get your kids in for their dental checkups? Are your kids scared of the dentist? They won't be scared at Jenkins & LeBlanc, where beautiful smiles begin. Call today to schedule an appointment.



Jill C. Jenkins DDS • Michael A. LeBlanc DDS
913.745.2500



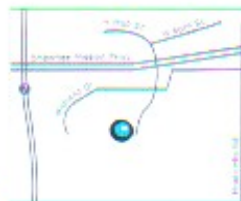
We'll keep them smiling

A trip to the dentist can be a frightening experience for a child. And a big headache for you. Your life is complicated enough without the hassle of having to coax or bribe your children when it's time to see the dentist. You need a dentist who knows how to deal with kids. Kids are our specialty, and we have the training to keep your kids smiling.

Come see our brand new facility.

How many kids do you know that want to read back issues of news or fashion magazines while they wait? We don't know any either. At our new office your kids can be kids. They can play games, watch videos, or enjoy the fish in our aquariums while they wait. We provide a fun, comfortable atmosphere so your kids can enjoy their visit, and so your day can go a bit more smoothly. Call today to schedule an appointment.

Office Hours 8:00 - 5:00
Monday through Friday
Saturday 8:00 - 12:00
913.745.2500



Jenkins and LeBlanc, PA
Prairie Star II Medical Building
6850 Hilltop Road Suite 160
Shawnee, KS 66228

PRSR-STD
US Postage
PAID
Mail Print, Inc.

